NEVER GIVE UP ON HOPE

LET'S FIGHT BRAIN CANCER TOGETHER

IG@JADONSTRONGFOUNDATION

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#JadonStrong

JADON STRONG FOUNDATION

Our Mission

To provide a glimmer of ***HOPE*** to families faced with pediatric brain cancer by offering support and comfort through a variety of uniquely tailored packages of assistance.

WHO WE ARE

CAISSE GORE, JADON’S MOTHER
FOUNDER & EXECUTIVE DIRECTOR

VANESSA JOHNSON
CO-FOUNDER & PRESIDENT

JUSTIN LEONARD
PUBLIC RELATIONS SPECIALIST

JENNIFER OYOLA
PROJECT MANAGER

The Jadon Strong Foundation is a nonprofit organization established in 2022 by Caisse Gore, in honor of her son Jadon, who passed away on February 1, 2022, after a 13-month battle with glioblastoma brain cancer.

At the heart of our organization is a deep commitment to improving the lives of children battling brain cancer. Driven by purpose, we serve families across New Jersey and Philadelphia through innovative charitable events, transforming compassion into action to meet the urgent needs of these children and their families.

We are dedicated to providing critical support, resources, and hope during one of life’s most challenging battles. By rallying together, we unite communities to support our mission and create a brighter, more hopeful future for every child facing pediatric brain cancer.

OUR WHY - JADON'S STORY

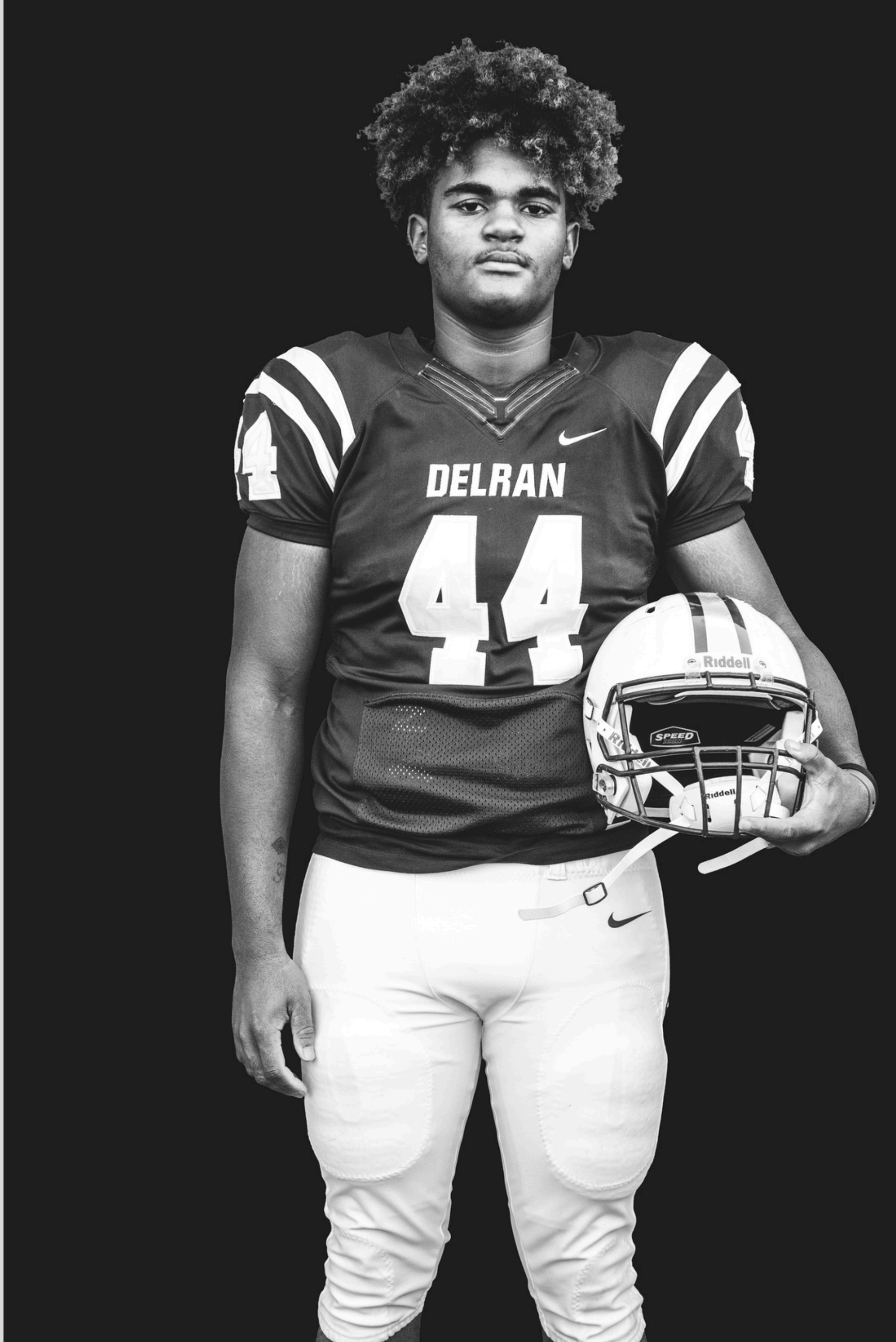
Jadon lived a life overflowing with joy, energy, and positivity. From the age of five, he showed remarkable strength and passion on the football field—a place he loved deeply and shared with his brothers. Football wasn't just a sport to Jadon; it was a lifelong bond, a source of pride, and a reflection of his spirited heart.

As one of many siblings, Jadon was the light in every room. His smile was contagious, his heart pure, and his sense of humor infectious. He had a unique ability to lift others up, always bringing laughter and warmth wherever he went.

On Christmas Eve of 2020, tragedy struck when Jadon was found unresponsive in his bed. He was rushed to the hospital, where doctors discovered a brain bleed requiring emergency surgery, which he underwent on Christmas Day.

Jadon spent the next 36 days in the hospital, enduring multiple complications and additional surgeries. In late February, doctors at CHOP diagnosed him with a brain tumor. A biopsy and resection were scheduled for March 3, 2021. The eight-hour procedure was successful in removing most of the tumor, which was later identified as glioblastoma—the most aggressive form of brain cancer.

Despite the devastating diagnosis, Jadon and his family held firmly to their faith in God. Their courage, love, and unwavering belief remained strong, even as the disease progressed. On February 1, 2022, Jadon passed away, leaving behind a legacy of strength, joy, and unshakable spirit.

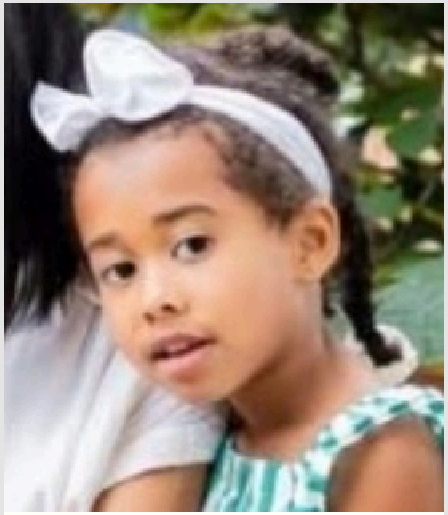


CHILDREN WE HAVE SUPPORTED

ISA

CHASE

AARON



MAYA

2025 Fundraising Goal

To raise a total of **$50,000** in **2025** in order to provide **$5,000** in financial support to at least **10 families** affected by pediatric brain cancer, helping to alleviate the burden of medical expenses, travel, and essential living costs, and ensuring each family receives meaningful and personalized assistance.

AMARA
LUGO

Amara Lugo, is a vibrant and loving 9-year-old girl from Camden, New Jersey. In April, Amara was diagnosed with stage 4 cancer—Diffuse Midline Glioma—a rare and aggressive tumor that forms in the brain or spinal cord.

PEDIATRIC BRAIN TUMOR FACTS

May is Brain Tumor Awareness Month

We invite you to join us and the broader cancer community to **“Go Gray in May”** to raise awareness about brain tumors. Brain tumors are the second most common cancer in pediatrics, accounting for approximately one out of four childhood cancers.

- Brain tumor survivors are one of the highest at-risk groups for suffering serious late effects from treatment, which can include second cancers, hearing loss, and significant developmental delays.

- Brain tumors are the second most common type of childhood cancer (after leukemia) and the leading cause of cancer deaths among children and adolescents. Over 4,000 children and teens under age 20 are diagnosed with central nervous system (CNS) tumors each year in the U.S., accounting for 25% of total cancer diagnoses in this age group.

- Despite significant research progress over the last several decades, brain cancers are the leading cause of cancer deaths among children and adolescents. The survival rates for certain brain cancers remain perilously low. Today, three out of every ten childhood cancer deaths are caused by brain cancer.

Reference: https://www.childrenscancercause.org/

COMMUNITY OUTREACH & INITIATIVES

ANNUAL EVENTS

CHARITY GALA

5K WALK/RUN

CAR SHOW

We are dedicated to supporting families whose children are bravely battling pediatric brain cancer. Our mission is to uplift these families and strengthen our community through the following efforts:

- Provide essential financial aid to families facing the overwhelming costs of treatment and care for children with brain cancer
- Organize back-to-school drives to ensure children can begin the school year with the supplies they need
- Host food and clothing drives to ease the financial burden and ensure families have the essentials
- Hold toy drives to bring moments of joy and comfort to children undergoing treatment
- Offer meaningful volunteer opportunities for those who want to make a tangible impact in the lives of affected families
- Share educational resources to empower families with the information they need to navigate their child's diagnosis and treatment
- Partner with local and national nonprofit organizations to provide a broader range of support services, ensuring families have access to the care and assistance they deserve

GIVE THE GIFT OF HOPE

CONTACT US

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Contributions to the Jadon Strong Foundation are tax-deductible. The Jadon Strong Foundation is a 501(c)3 non-profit public charity (EIN 881119350).

We welcome all forms of support. Every gift is a meaningful act of compassion that helps build the hope, care, and resilience we're creating together for families in need.

Make a difference today with a one-time, monthly, or annual donation. All contributions are (tax-deductible) and directly support families facing pediatric brain cancer.

Donate goods or services, from food and essential supplies to professional expertise, to help ease the burden on families and strengthen the care and support we provide together.

Sponsor a community event or become an annual sponsor.

Fundraise with us—or for us—and help amplify our impact.
Does your company offer grants or match employee donations

Volunteer your time and talents. Whether at events, donation drives, or through professional skills, every hour of support helps bring hope and strength to these families.

PROVIDE A GLIMMER OF HOPE!

Your donation isn't charity — it's an investment in the lives of children battling pediatric brain cancer and the families who love them.

Together, we can make a difference in the lives of these brave young fighters.

Get involved. Be part of something bigger. Join the fight against pediatric brain cancer. Join us.

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ALL PROCEEDS WILL GO TOWARD OUR MISSION OF PROVIDING SUPPORT TO FAMILIES FACED WITH PEDIATRIC BRAIN CANCER.

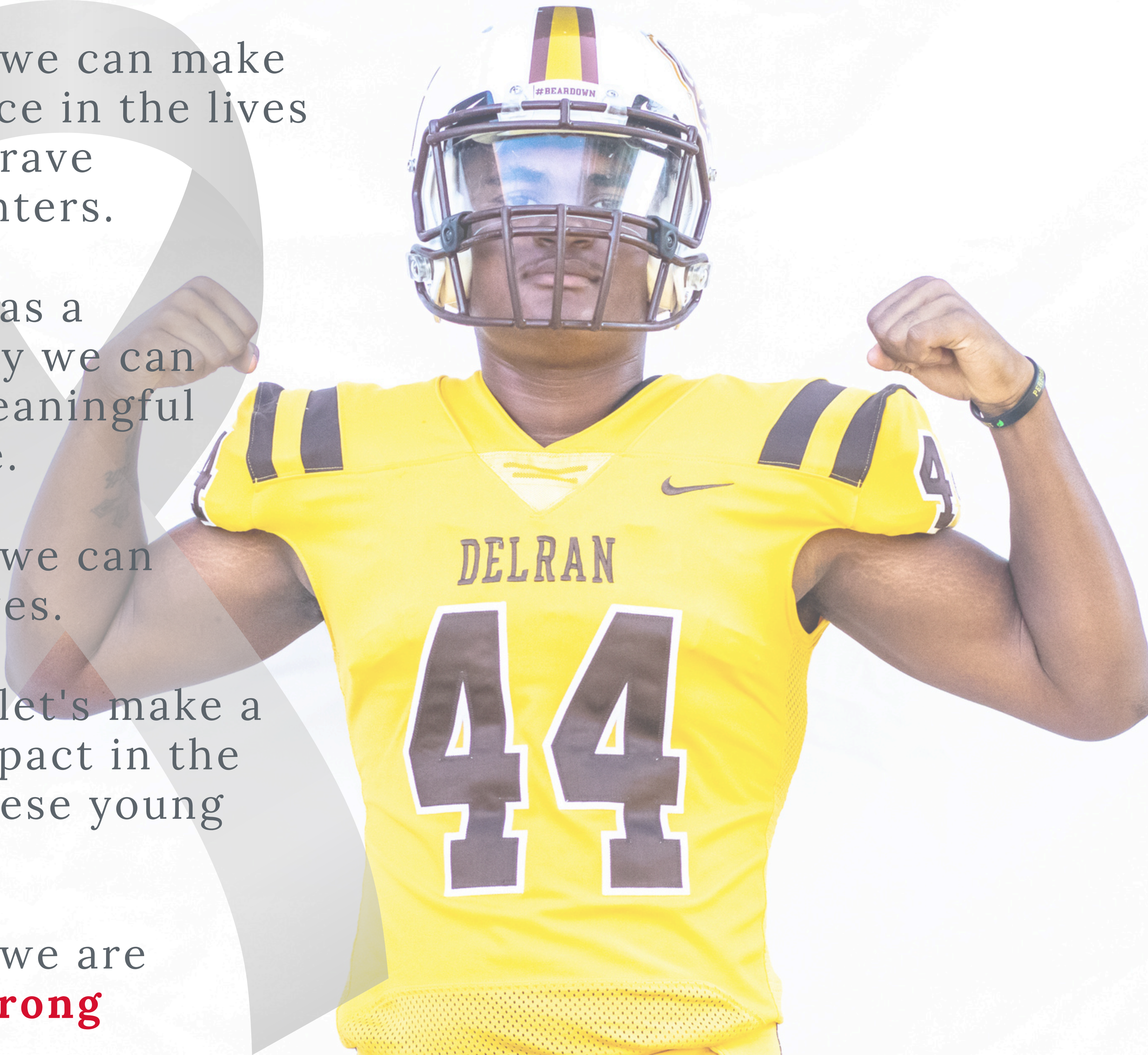
Together, we can make a difference in the lives of these brave young fighters.

Together, as a community we can make a meaningful difference.

Together, we can change lives.

Together, let's make a lasting impact in the lives of these young warriors.

Together, we are
#JadonStrong



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THANK YOU FOR YOUR SUPPORT

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